

**20  
25**

# **WHEN THE WIND BLEW SPONSORSHIP PROPOSAL**

**PREPARED BY**

**ELI BALL**

# ABOUT SHINE



SHINE PERFORMING ARTS ACADEMY IS A DYNAMIC THEATRE COMPANY DEDICATED TO TELLING CAPTIVATING STORIES WHILE EMPOWERING INDIVIDUALS THROUGH THE TRANSFORMATIVE POWER OF THE PERFORMING ARTS. FOUNDED WITH A VISION TO CREATE A SAFE AND INSPIRING SPACE FOR ARTISTIC EXPRESSION, SHINE PROVIDES A PLATFORM FOR INDIVIDUALS OF ALL BACKGROUNDS TO DISCOVER AND AMPLIFY THEIR VOICES. BY EMBRACING CREATIVITY, DIVERSITY, AND COLLABORATION, THE ACADEMY FOSTERS AN ENVIRONMENT WHERE PERFORMERS NOT ONLY HONE THEIR CRAFT BUT ALSO BUILD SELF-CONFIDENCE, RESILIENCE, AND A SENSE OF COMMUNITY. THROUGH A WIDE RANGE OF PRODUCTIONS, WORKSHOPS, AND TRAINING PROGRAMS, SHINE PERFORMING ARTS ACADEMY ENCOURAGES PERSONAL GROWTH AND ARTISTIC DEVELOPMENT, EMPOWERING EACH INDIVIDUAL TO SHINE BOTH ON AND OFF THE STAGE.

## THE TEAM



PAULA-MARY CAMILLERI-  
ARTISTIC DIRECTOR.OWNER



ELI J BALL  
MUSICAL DIRECTOR,  
CHOREOGRAPHER



TEAGAN FUDGE  
DIRECTOR



LAUREN BULL  
PUBLICITY

CREATIVITY  
COMPASSION  
COMMUNICATION  
DIVERSITY

# ABOUT THE SHOW



**WHEN THE WIND BLEW IS A NEW FAMILY-FRIENDLY AUSTRALIAN MUSICAL THAT FOLLOWS THE STORY OF HAZEL, A YOUNG SUGAR GLIDER WHO IS AFRAID OF GLIDING. WHEN A TERRIBLE STORM SEPARATES HER FROM HER FAMILY, HAZEL MUST CONFRONT HER FEARS TO FIND HER WAY BACK TO HER LOVED ONES. THE SHOW FEATURES 22 ORIGINAL SONGS, VIBRANT DANCE NUMBERS, THEATRICAL MAGIC, TAP DANCING, AND A CAST OF LOVEABLE AUSTRALIAN CHARACTERS.**

## PERFORMANCES

Thursday 6th November, 2025  
at 07:30pm-10-pm

Friday 7th November, 2025  
at 07:30pm-10-00pm

Saturday 8th November, 2025  
at 02:00pm-4:30pm and  
07:30pm-10-pm



@Stagehouse  
theatre Stafford

# WHY IT NEEDS TO HAPPEN

- GIVE LOCAL MUSICIANS AND ACTORS AN OPPORTUNITY TO WORK ON A UNIQUELY AUSTRALIAN STORY.
- THERE ARE NO BIG-NAME MUSICALS WRITTEN BY AUSTRALIANS, ABOUT AUSTRALIANS, FOR AUSTRALIAN AUDIENCES WITH ORIGINAL MUSIC.
- GIVE CHILD ACTORS A CHANCE TO WORK ON A LARGER-SCALE MUSICAL.
- OPEN JOB OPPORTUNITIES AND POSITIONS FOR ARTISTS, ACTORS, TECHNICAL STAFF, SCENIC MAKERS, ETC.
- PROMOTE POSITIVE MESSAGES ABOUT ACCEPTANCE AND EMBRACING DIVERSITY.
- CELEBRATE AUSTRALIAN LANDSCAPE, CULTURE, AND WILDLIFE.
- INCREASE AWARENESS OF AUSTRALIAN NATIVE ANIMALS.
- IGNITE WONDER IN THE LIVES OF CHILDREN AND GROWN-UPS ALIKE.
- BRING THE COMMUNITY TOGETHER.
- CREATE AND SHARE NEW WORK WITH AUSTRALIANS.
- CREATE ENGAGING CULTURAL EXPERIENCES
- PROVIDE OPPORTUNITIES FOR COMMUNITIES TO COME TOGETHER, CELEBRATE, AND CONNECT.
- EXPLORE EMERGING MEDIUMS AND DIGITAL TECHNOLOGIES TO CREATE, SHARE, AND EXPERIENCE ART, CREATING CONNECTIONS WITH NEW AUDIENCES.
- ENHANCE, STRENGTHEN, AND CELEBRATE COMMUNITY AND SOCIAL CONNECTIONS.
- OVERCOME BARRIERS TO PARTICIPATING IN OR EXPERIENCING ARTS AND CULTURE.
- SUPPORT ARTISTIC AND CREATIVE WORK THAT REFLECTS THE DIVERSITY OF CONTEMPORARY AUSTRALIA.
- SUPPORT ARTISTS AND ARTS PROFESSIONALS FROM CULTURALLY AND LINGUISTICALLY DIVERSE BACKGROUNDS. ENGAGE YOUNG PEOPLE IN THE CREATION OF WORK.
- PROMOTE THE DIVERSITY OF AUSTRALIAN ARTS AND CREATIVITY INTERNATIONALLY.
- DEVELOP A WORK THAT CAN BE EXPORTED THROUGH MUSIC PLATFORMS AND STAGE
- ENABLE AUSTRALIAN ARTISTS TO CREATE NEW WORKS
- ENABLE RISK-TAKING, EXPERIMENTATION, AND FREEDOM OF EXPRESSION IN THE CREATION AND REALISATION OF NEW WORKS.
- DEVELOP THE SKILLS AND CAPABILITIES OF ARTISTS AND ARTS PROFESSIONALS.
- SUPPORT A SAFE ENVIRONMENT AND WELL-BEING FOR PEOPLE WORKING IN THE ARTS.

**YOUR SUPPORT WOULD ALLOW US TO  
SHARE THIS NEW WORK OF ART TO THE  
BRISBANE COMMUNITY**

# SPONSORSHIP PACKAGES



## BRONZE LEVEL

- ✓ COMPANY NAME PLACEMENT ON EVENT MATERIALS (PROGRAMMES)
- ✓ RECOGNITION ON SOCIAL MEDIA
- ✓ THANK YOU DURING THE PRE-SHOW ANNOUNCEMENT

**\$500**

## SILVER LEVEL

- ✓ LOGO PLACEMENT ON EVENT MATERIALS (WEBSITE, BROCHURES, BANNERS, ETC.)
- ✓ PROMOTIONS ON SOCIAL MEDIA
- ✓ TWO COMPLIMENTARY TICKETS TO THE EVENT, YOUR CHOICE OF SHOW
- ✓ THANK YOU DURING THE PRE-SHOW ANNOUNCEMENT

**\$1000**

# SPONSORSHIP PACKAGES



## GOLD LEVEL



### ✓ PREMIUM LOGO PLACEMENT

YOUR BRAND PROMINENTLY FEATURED ACROSS ALL EVENT MATERIALS, INCLUDING OUR MEDIA SITES, BROCHURES, BANNERS, AND OFFICIAL CAST T-SHIRTS.

### ✓ SOCIAL MEDIA & EMAIL SPOTLIGHT

REACH THOUSANDS WITH DEDICATED FEATURES ACROSS OUR SOCIAL MEDIA PLATFORMS AND EVENT EMAIL CAMPAIGNS.

### ✓ VENUE VISIBILITY

SHOWCASE YOUR BRAND WITH PRIME BANNER PLACEMENT AT THE EVENT VENUE, ENSURING MAXIMUM EXPOSURE TO ATTENDEES.

### ✓ PRODUCT PROMOTION

GET YOUR PRODUCTS IN THE SPOTLIGHT WITH EXCLUSIVE PROMOTION ACROSS OUR SOCIAL MEDIA CHANNELS IN THE LEAD-UP TO THE EVENT.

### ✓ VIP EXPERIENCE

RECEIVE FOUR COMPLIMENTARY VIP TICKETS TO THE EVENT, WITH PRIORITY SEATING FOR A SHOW OF YOUR CHOICE AND A SPECIAL THANK YOU DURING THE PRE-SHOW ANNOUNCEMENT  
PARTNER WITH US TO ELEVATE YOUR BRAND, ENGAGE WITH OUR VIBRANT COMMUNITY, AND ENJOY EXCLUSIVE VIP ACCESS TO THE EVENT!

**\$3000**



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**THANK YOU**



**CONTACT US**

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